



AlpGov Newsletter

30 JUNE 2021

POLICY AREA



2nd International EUSALP Workshop on Territorial Brands

On June 10-11, 2021, the workshop on Territorial Brands in the Alpine Region took place. Thanks to various excellent presentations and the discussion with the public, various important insights emerged from the workshop. Find the summary of the event, the supporting documents and the video on our website.

[Read more](#)



How I met My job event - video recording

You didn't get to attend the event organised by the autonomous Region of Trento on 28 January 2021? Make a **video catch-up** on youth entrepreneurship in the Alpine region. Follow the success stories of our young Alpine people who have developed their skills and creativity. The programme is available [here](#).

[Watch the content](#)



Digital Alps conference - Video recording

You can watch the entire sessions of 27 and 28 May 2021 on our Youtube channel. Don't hesitate to visit the event page for the latest information: <https://digitalalps.eu/>

[Read more](#)



First infographic on cross-sectoral strategies

Discover our latest infographic on the transversal theme of **smart villages**. For more information, please contact [Thomas Egger](#) or [Carlo Vigna](#).

[Discover the infographic](#)

Save the Date for the next PSG meeting

The Lead partner Lombard foresees a PSG meeting on **8 July at 10.00h-11.30 am**. Two points will be discussed:

1. The report for Semester 3
2. The spending level and forecast, budget changes

FRENCH PRESIDENCY



Summary of the event in Metabief

This meeting brought together French and European mountain stakeholders to discuss **the climate transition of medium-sized mountain resorts** on 16 and 17 March 2021. This event was the occasion for the announcement of the General States on the transition of mountain tourism. A report of the exchanges is now available in English.

All the material is [available here](#).

[Download the report](#)

Alpine Convention Photo Contest 2021

This edition is dedicated to Alpine lakes and rivers of all sizes and forms. We are celebrating waters, from the tiniest puddles to the largest rivers, and their unmatched biodiversity. The thirteen best photos will be published in the 2022 edition of the Alpine Convention calendar.

Be inspired by the Alpine landscapes and let your imagination flow when you send in your contributions before **31st August 2021**.

[Read the news article](#)



Call for contributions

The French presidency of EUSALP offers the opportunity to work on a new positioning of **tourism in the Alps, integrating the issues of climate change, mobility, and the enhancement of all heritages**.

In this context, the **General States on the transition of tourism in the mountains** represents an opportunity to speak out for a different tourism model, one that is rooted in the territories and promotes a true "mountain lifestyle". You have carried out **a sustainable and innovative project** on your territory?

Share your experience in the village of initiatives of the General Assembly of the transition of tourism in the mountains.

[I want to submit a project](#)



YOUTH

Pitch Your Project 2021

Your Alps! Your Future! Your Project!



For the 4th consecutive year, Youth Shapping EUSALP launches its Pitch Your Project competition

The competition "PITCH YOUR PROJECT" enters its fourth round. Under the slogan "**Your Alps! Your Future! Your Idea!**" young people between 16 and 25 are called on to **submit their project ideas** for an attractive, modern and sustainable development of the Alpine region **until October 31st, 2021**. Taking part is worthwhile: The representatives of the 5 best project ideas **will be invited to the EUSALP Annual Forum** in Nice on December 16th and 17th (*to be confirmed*). The audience will then directly vote on which three projects will receive the prize money of 5,000, 3,000 and 2,000 Euros respectively for their implementation.

PITCH YOUR PROJECT is financed and organised by the European Commission and the Land Tirol and supported by the EUSALP French Presidency 2020-2021.

[More information & registration](#)



Being young in a mountain area in 2021

Are you young? Are you interested in mountain areas? Yes? Then, **your opinion matters to Euromontana** (the European multisectoral association for mountain areas)! They need you to better understand your aspirations, needs and daily challenges. This survey is intended for a young audience (**18-29 years old**) living in mountain areas across Europe.

The results of the survey will be available in Autumn 2021 and will be used to feed Euromontana's conference on young people as well as as its European Mountain Convention on "**Smart Mountains**" in **October 2022** in Italy, aimed to think about the future we want in our mountain areas.

[Take the survey](#)

EUSALP Past & upcoming events

27-28 May
Digital Alps conference (online)

10-11 June
The 2nd international workshop on territorial brands (online)

28-29 June
GreenRisk4ALPs Mountain Forest Conference with the participation of AG8 (Innsbruck &

23-24 September 2021
[General States of Transition for Mountain Tourism](#) (online/local workshops)

29-30 September
[Alpine conference on hiking and outdoor activities](#) (Gréoux-les-Bains)

6-7 October

online)

1st July
Executive Board and Board of
Action Group Leaders meetings
(online)

8 July
PSG meeting (online)

8 July
[Growing together in Europe](#)
(Baden-Wuerttemberg)

22 July
DuALPlus Final Conference:
Promoting Excellence in Dual
Education AG3

Alpine Green week (Grenoble)
Conference on ecological
connectivity

7 October
Executive Board and Board of
Action Group Leaders meetings
(Grenoble & online)

16-17 December
EUSALP Annual Forum (Nice)
to be confirmed



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<https://www.alpine-space.eu/projects/alpgov/en/home>

<https://www.alpine-region.eu/>

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