

**Interregional Workshop on
How to support regional businesses to invest on eco-innovation
in plastic production and reuse**

within the framework of the Interreg Europe project PLASTEKO

Thursday, 27th of May 2021

9:30 o'clock - 14:30 o'clock (CET)

Online meeting in English (translation in English and French available)

AGENDA

- 9:30 – 9:45 **Welcome & Introduction**
Grégoire Thonier, Céline Bonnet, Loriane Goin, AURA-EE (Moderators)
gregoire.thonier@auvergnerhonealpes-ee.fr
- 9:45 – 10 :40 **Criteria for public (co-)funding in research and development**
- Leonard Boniface, ADEME (French Agency for ecological transition) - leonard.boniface@ademe.fr
- Jordane Charbonnier, Barbier Group - jordane.charbonnier@barbiergroup.com
- Mattieu Hebert, Veka company - mhebert@veka.com
- 10:40 – 11:05 **Promote eco-innovation through a network of complementary actors and awareness-raising among companies**
Simon Gourgaud, Polyvia (Professional organization for plastic and composite processors) - s.gourgaud@polyvia.fr
- 11:05 – 11:20 **Break session**
- 11:20 – 12:00 **Lifting technological barriers related to eco-innovation to remain competitive, and meet or anticipate regulatory changes and consumer expectations**
- Gilles Dennler, IPC (Industrial Technical Centre for Plastics and Composites) – gilles.dennler@ct-ipc.com
- Nicolas Payre, IndCo company - npayre@indco-polymeres.com
- 12:00 – 13:00 **Lunch break**
- 13:00 – 13:40 **Supporting business to take advantage of EU-funding**
- Annabelle Sion, Polymeris (Competitiveness cluster dedicated to plastics, rubber and composites) annabelle.sion@plastipolis.fr
- Vincent Mathel, Seabird company - v.mathel@seabird.fr
- 13:40 – 14:20 **Interactive workshop** – challenges, obstacles and levers to eco-innovation
- 14:20 – 14:30 **Closure**