ABOUT US

PLASTECO is co-funded by INTERREG Europe / European Regional Development Fund (ERDF).

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PROJECT INFO
- 8 partners
- 8 EU countries
- 8 regions
- 8 action plans

OBJECTIVES
- Improve the economics and quality of plastics recycling.
- Curb plastic waste and littering.
- Drive investments and innovation towards circular solutions.

DESCRIPTION
Plastic pollution necessitates a strong reaction from EU regions, to address growing environmental concerns. PLASTECO in line with the “European Strategy for Plastics in a Circular Economy”, will support participating territories to take the steps necessary for a transition towards a “new plastics economy.”

PROJECT ACTIVITIES
PLASTECO is a 4-year project for peer learning, joint research and development of territorial plans on plastic waste management.

STUDIES
- Comparative Assessment of economic and social barriers against more sustainable plastic consumption and production patterns.
- Comparative analysis of policies on plastic waste separation, sorting and recycling.
- Identification of measures to curb aquatic litter and facilitate clean-up efforts.

STAKEHOLDER POLICY LEARNING
- PLASTECO invests in synergies with all stakeholders and in dissemination activities (EU & interregional workshops, infodays, site visits)
- PLASTECO is developing an EU-wide repository of stakeholders to increase coordination capacities.

ACTION PLANS
Policy interventions and measures for the uptake of PLASTECO results in partners’ regions.

WHO BENEFITS
Regions in the PLASTECO project will be:
- Supported to exchange experiences and develop actions within the EU circular economy framework.
- Benefited from the provisions & momentum of the EU plastics strategy.
- Assisted to achieve their goals in terms of protecting the environment.
- Supported to increase their resource efficiency, alleviating health effects.